

# Select the right people fairly and cost-efficiently

Switch to data-driven authentically inclusive online interviews and assessments



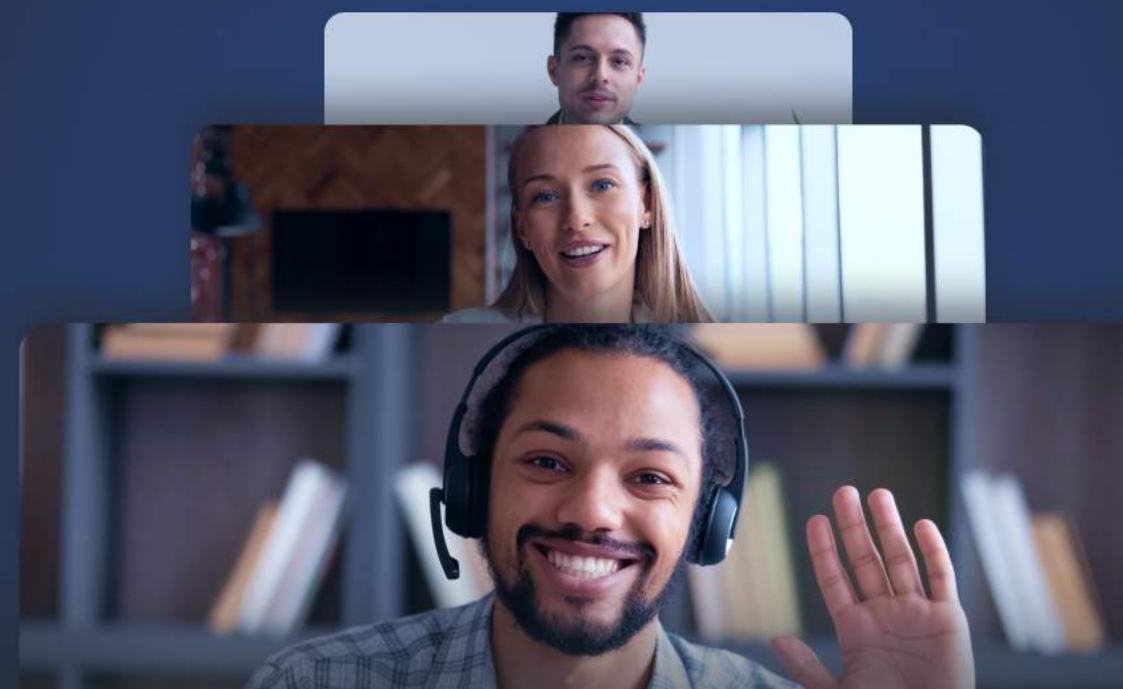
SAMMI®

# Beyond Standard Interviews

SAMMI®, our pioneering solution to interview bias has been built iteratively through user feedback from over 500 applicants.



SAMMI® is based on Multiple Mini Interviews (MMIs) – the most intensively researched and validated interview approach for enhancing diversity outcomes.



Data on over 2000 applicants shows SAMMI® is reliable, fair, 100% consistent, saves 50% time and enables 10% more applicants to interview successfully when compared to traditional interviews.



See our recent publication [here](#).



SAMMI®

# Time-saving evidence

> 50% efficiency savings.  
Per applicant illustrative example.

	Interviewers	Total interviewer time	Coordinator	Total coordinator time	Total time
<b>Panel/videoconference</b> Panel interview lasting 30 minutes with 2 interviewers	2	60m	1	15m	75m
<b>SAMMI®</b> 6 question SAMMI® circuit with 4 minutes at each question and 1 minute between	6 <span>↗ 200%</span>	30m <span>↘ 50%</span>	0 <span>↘ 100%</span>	0m <span>↘ 100%</span>	30m <span>↘ 60%</span>



✦ New

# Game-changing accessibility toolbar

Applicants can customise their setup before they begin the interview – especially impactful for neurodivergent candidates, enabling them to optimise their performance.

Position

Font

Colours

Your Video Settings

Question Subtitles

Progress

Reset Settings

# Sammi-Select<sup>®</sup> – leading innovation to achieve fairness in candidate selection.

▶ Watch our short explainer video

Our inclusive online interviews and assessments have been developed using a unique universal design approach. This works to accommodate the needs of a diverse range of people including neurodivergent applicants.

Co-design and validation by end users has demonstrated fairness across age, gender, race and neurodivergence as well as cost-efficiency compared to traditional interview methods.

# Why should you care?

## Applicants



92% of neurodivergent applicants agreed that

“SAMMI made it easier for me to complete my interview.”

## HR Managers/Recruiters



HR Managers have told us the time savings have

“Changed my life.”

## Organisations



Organisations such as the University of Surrey have told us

“It's a game-changer.”



# Deliver on Diversity Hiring

To find out how your organisation could benefit, contact us today.



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Example clients and partners

